

UTILITY PATENT APPLICATION TRANSMITTAL**Under Small Entity Status****(New Nonprovisional Applications Under 37 CFR § 1.53(b))**

Attorney Docket No.

3730/4**TO THE COMMISSIONER FOR PATENTS:**Transmitted herewith is the patent application of inventor(s) J. David Brickman entitled ITEM DISPLAY SYSTEM, for a(n):☒ (X) Original Patent Application.☐ () Continuing Application (prior application not abandoned):☐ () Continuation ☐ () Divisional ☐ () Continuation-in-part (CIP)
of prior Application Serial No. _____ filed on _____.☒ (X) Regular Filing of Provisional Application Serial No. 60/402,354 filed on August 9, 2002.☒ (X) A statement claiming priority under 35 USC § 120 has been added to the specification.☒ (X) Applicant claims small entity status.

Enclosed are:

☒ (X) Specification; 16 Total Pages (including title page) ☒ (X) 7 Drawing(s); 23 Total Sheet(s).☒ (X) Oath or Declaration:☒ (X) A Newly Executed Combined Declaration and Power of Attorney:☒ (X) Signed. ☐ () Unsigned. ☐ () Partially Signed.☐ () A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).☐ () Incorporation by Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated herein by reference.☐ () Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).☒ (X) Power of Attorney.☒ (X) Return Receipt Postcard.☐ () Associate Power of Attorney.☒ (X) A Check in the amount of \$375.00 for the Filing Fee.☐ () Preliminary Amendment.☐ () Information Disclosure Statement and Form PTO-1449.☐ () A Certified Copy of Priority Documents (if foreign priority is claimed).☐ () Other:☐ () Other:

CLAIMS AS FILED				
FOR	NO. FILED	NO. EXTRA	RATE	FEE
Total Claims	17 - 20		\$9.00	\$.00
Independent Claims	2 - 3		\$42.00	\$.00
Multiple Dependent Claims (if applicable) (\$135)				\$.00
Basic Filing Fee				\$ 375.00
Total Filing Fee				\$.00

☒ (X) The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0930. A duplicate copy of this sheet is enclosed.☒ (X) Any additional filing fees required under 37 CFR § 1.16.☐ () Any patent application processing fees under 37 CFR § 1.17.

Respectfully submitted,

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I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

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